

About Green Shirt Day

On April 6, 2018, Canadians were heartbroken to hear the news of the Humboldt Broncos bus crash. Of the 29 passengers, sixteen lost their lives and thirteen will all bear physical and emotional scars for life



On April 7, 2018, Humboldt Broncos defenceman Logan Boulet succumbed to his injuries. His parents, Bernadine and Toby Boulet offered to donate his organs so that six lives could live on. They did so because Logan told his parents he was registering as an organ donor and that he was inspired by his coach and mentor Ric Suggitt. Ric passed on June 27th, 2017, and was also an organ donor and saved 6 lives.

How to Participate in #GreenShirtDay

On April 7, we can all be an inspiration by registering as organ & tissue donors, and telling our family and friends.

We are Together Strong!

- Register as an organ donor and tell your family your wishes.
- Visit greenshirtday.ca/register and register in your province.
- Become a Green Shirt Day Ambassador.
- Post a selfie or video. Share your story. Share why you are a registered donor and be sure to talk to your family. Get your green on and share with friends, family, or co-workers.
- Share your support on social media with hashtags #GreenShirtDay and #LoganBouletEffect.



- Wear GREEN on Green Shirt Day and inspire Canadians to do the same. Demonstrate how you wish to honour Logan Boulet and other donors across the country, who have donated organs so that others might live.
- Talk to your family about organ & tissue donation.
- Have the Kitchen Table Talk. Challenge your friends to do the same.
- Light up Green –change your front door light to green, stringing green Christmas lights, etc. post photos and videos!
- Inspire others to register or confirm that they are registered.

Landmark's Light Up to Honour Organ Donors

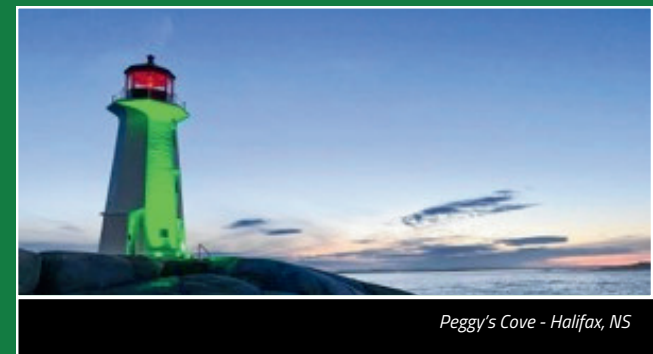
From East to West, landmarks across Canada light in support of Green Shirt Day and organ donors.



BC Place - Vancouver, BC



Canadian Museum for Human Rights - Winnipeg, MB



Peggy's Cove - Halifax, NS



Canadian
Blood
Services



The #LoganBouletEffect

As news spread of the organ donation by this young hockey player, it is estimated that almost 150,000 people registered to become organ donors in the days and weeks that followed. To date, this is the largest number of Canadians registering to become organ donors in Canadian History due to one event – one person.

What happened following this selfless act is nothing less than miraculous and became known across Canada as the "Logan Boulet Effect"

Green Shirt Day was created to honour, remember, and recognize all the victims and families of that fatal crash and to continue Logan's legacy by inspiring Canadians to talk to their families and register as organ donors.



Logan's legacy reminds us how important it is for Canadians to talk with their family about their organ donation wishes. It's suggested that for every person who registers their intent to donate, they speak with an average of 4 others about organ donation. That means that 100,000 new registrants equals approximately 400,000 conversations.

Keep the conversation going ... it's so important.

2024 Green Shirt Day Design

The 2024 Green Shirt Day Design proudly showcases the exclusive design crafted by the esteemed indigenous artist, Dr. Heavy Shield, also known as Nato'yikina'soyi (Holy Light that Shines Bright). Hailing from the Blood Tribe (Kainai) in southern Alberta, Dr. Heavy Shield is an award-winning multidisciplinary artist and educator.

With connections to the Boulet family, Dr. Heavy Shield drew inspiration from Logan's story, infusing the new design with profound elements. At the heart of the artwork is a star, laden with rich symbolism. The star's vibrant yellow and green tones are not only representative of the Humboldt Broncos' team colours but also symbolize the spirit of organ donation. The eight points of this symbolic shape encapsulate core values, representing kindness, humility, honesty, respect, healing, forgiveness, wisdom, and love. Additionally, the star design serves as a tribute to the Morning Star, signifying new beginnings and hope.

"I've chosen the star, inspired by the star blanket gifted to the Boulet family by the Waywayseecappo First Nation in Manitoba. For Blackfoot people, star blankets symbolize comfort, healing, and generosity, reflecting the profound impact of Logan's story on the global community." -Dr Hali Heavy Shield



Green Shirt Day Registration Drive 2024

Register your decision.



info@greenshirtday.ca



#GREENSHIRTDAY FOR ORGAN DONOR AWARENESS AND REGISTRATION

In honour of the **#LoganBouletEffect**, in support of organ donor awareness and registration across Canada.



REGISTER • TELL YOUR FAMILY • BE INSPIRED

WWW.GREENSHIRTDAY.CA