

Green Shirt Day for Organ Donor Awareness/Registration in Honour of the “Logan Boulet Effect”



Photo credit to Kelly Jacobson



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ORGANS
& TISSUES



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Why Green Shirt Day

- Canada has a dismal organ registration rate.
- 90% of Canadians say they support organ donation.
- Only 23% registered.
- 200 people die every year waiting for an organ.
- People love to rally around a human story, and the nation was inspired by Logan Boulet and the Humboldt Strong last year.
- Over 100,000 people registered last year after Logan donated his organs, in what later became known as the “Logan Boulet Effect”



REGISTER

- Go to <https://greenshirtday.ca> and look for your provincial registry to find out how and where to register.
- Register your wishes Today!
- It only takes a few minutes.



TALK to YOUR FAMILY

- Sit down with your family and be sure they know your decision.
- If there comes a time when one has to be made, they will have the final say, whether or not your organs are donated.
- Ensure the right choice is made for you!



BE INSPIRED

- LETS CREATE A VIRTUAL FLASH MOB across the internet and across the country on APRIL 7!
- To create awareness for organ donation and increase registrations to surpass last year's #s.
- To honour and respect Logan Boulet and all donors who give selflessly each year.
- Its easy, its inclusive and its free!
- LIVE LIFE, Pass it on!



BE INSPIRED

- **Gather with your friends, families and/or sports teams** on April 7, 2018
- **Wear Green.** You can purchase the inaugural Green Shirt Day t-shirt here: <https://greenshirtday.go.customprintcenter.ca/> or, wear anything green that day; toque, hat, shirt!
- At exactly 12 pm PT, 1pm MT, 2pm CT, 3pm ET, 4pm AT...all across Canada, where ever you happen to be, **GO LIVE on Facebook, Instagram or Twitter** and Share your support!
- Follow us @greenshirtday



BE INSPIRED

- Yell out; “Green Shirt Day”, “Logan Boulet Effect”, “Organ Donation Saves Lives” or “Organ Donation Works” ...whatever moves you.
- Tag yourself: #greenshirtday
- That’s it, keep it simple, inspire a nation and save some lives!!

- The 1st VIRTUAL FLASH MOB for Organ Donation is realized!





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Questions????

Please visit us at:

<https://greenshirtday.ca>

Or www.Canadiantransplant.com

Or www.blood.ca



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