



Green Shirt Day



Press kit

March 1, 2019





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Why Green Shirt Day?

- The goal of Green Shirt Day is to inspire more Canadians to consider becoming an organ donor, to register their intent to donate via their provincial registry and to remind them of the importance of making sure their family knows their wishes. .
- 90% of Canadians say they support organ donation, yet only 23% have registered.
- More than 200 people die every year waiting for an organ.
- People love to rally around a human story, and the nation was inspired by Logan Boulet and the Humboldt Strong last year.
- Over 100,000 people registered last year after Logan donated his organs, in what later became known as the “Logan Boulet Effect”

Quick facts:

- One organ donor can save up to eight lives.
- A tissue donor can improve the lives of up to 75 patients.
- Age doesn't matter. Canada's oldest organ donor was over 90 years old.
- It takes 2 minutes to **register your decision** to become an organ donor.
- Talk with your family and loved ones about your decision to become a registered organ donor.
- Be inspired. Register your decision. Talk to your family.



Top: Logan Boulet. Photo credit: Reflections by Richard

Left: The Boulet family on vacation in 2016.
Logan, Mariko (sister) Bernadine (mom), and Toby (dad)
